



WELCOME TO FROMM!

SERVICES

- Arc Flash Study
- Asset Performance Measurement
- Design-Build
- Energy Efficiency Consultation
- Industrial Automation Audit
- Inventory Management
- Jobsite Boxes & Material Handling Carts
- Lighting Design
- Lockout/Tagout Assessment
- Material Kitting
- Network Evaluation & Design
- Product Repair & Remanufacturing
- Project Staging
- Thermal Audit

EXPERTISE

- Appliances & Decorative Lighting
- Contractors
- Electrical Machine Safety
- Electric Supply
- Energy & Utility Management
- Food & Beverage
- Lighting & Lighting Controls
- Metal Manufacturing
- Mining & Aggregates
- MRO & Storeroom Management
- Original Equipment Manufacturing (OEM)
- Plant Automation & Networking
- Power Distribution
- Property Management
- Rockwell Automation
- Water & Waste Water Treatment

HISTORY

Founded in 1923 by Louis D. Fromm with four employees, Fromm's first headquarters was a converted row home in downtown Reading, PA with a garage serving as a warehouse. In 1961, the company moved into a four-story building to accommodate its rapid growth. In 1974, a 40,000 sq. ft. facility was constructed at 2101 Centre Ave. in Reading, PA; Fromm's present-day headquarters.

Fromm Electric Supply is a family owned and operated company with roots in Pennsylvania. Principal owners are descendants of the founders, proud of their heritage as well as the professional management team's continued emphasis on high integrity, customer service, and fiscal accountability.

Fromm is one of the largest privately-owned electrical supply distributors in the United States.

MARKET SEGMENTS SERVED

COMMERCIAL

- Institutions
- Utilities
- Municipalities
- Hospitality/Retail
- National Accounts/Multi-Location Chains
- Contractors-Electrical, Mechanical, HVAC
- Architects/Lighting Designers

INDUSTRIAL

- Manufacturing Plants
- Panelbuilders
- OEM
- Integrators
- Industrial Contractors
- Processing Industries

RESIDENTIAL

- Builders
- Electrical Contractors
- Kitchen/Bath Remodelers
- Property Management
- Lighting Designers
- Interior Designers
- Home Theater/A-V Contractors

We additionally serve government and export markets.

OPERATING 8 SUPPLY BRANCHES IN PA

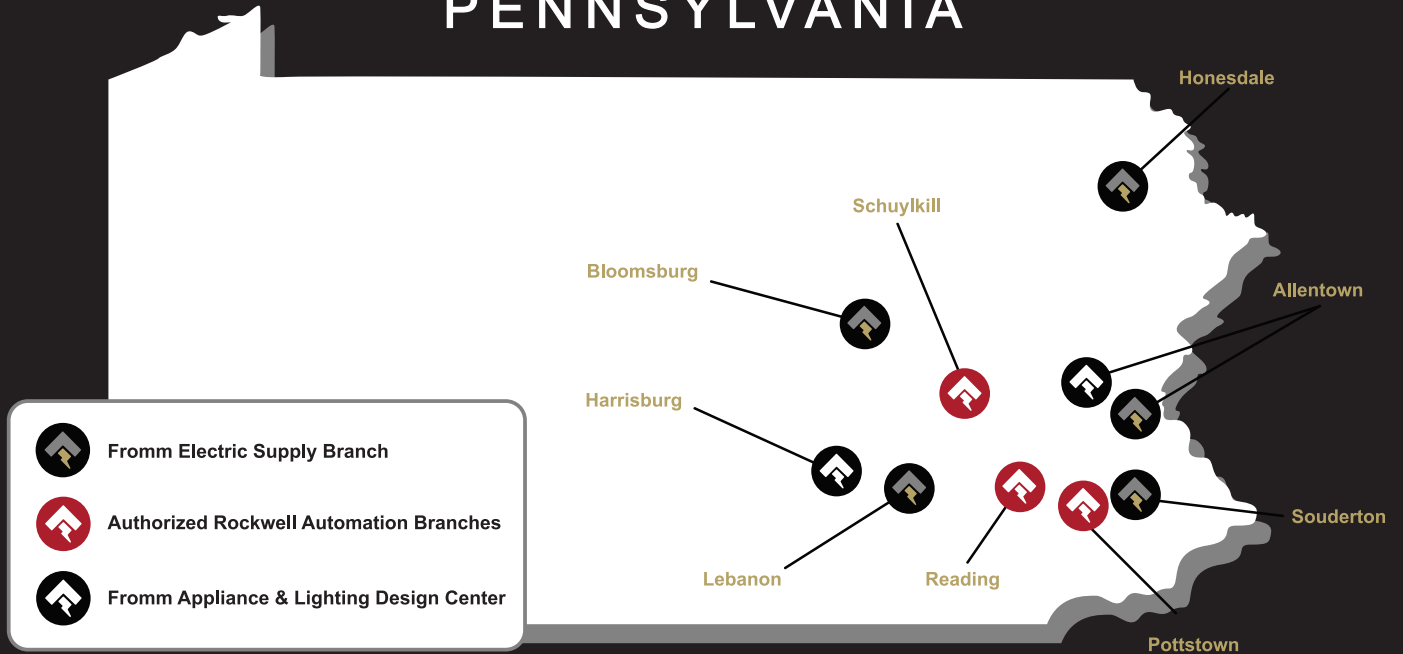
- Allentown
- Bloomsburg
- Honesdale
- Lebanon
- Pottstown
- Reading
- Schuylkill
- Souderton

RESIDENTIAL DESIGN CENTERS

- Allentown
- Harrisburg

Fromm's mission is to be the most valued supplier of products and services to our customers.

PENNSYLVANIA



ELECTRIC SUPPLY COUNTERS

ALLENTOWN

222 Hamilton Street
Allentown, PA 18101

P: 610-434-4881

F: 610-820-9020

LEBANON

17 E. Lehman Street
Lebanon, PA 17046

P: 717-228-2072

F: 717-228-2072

SCHUYLKILL

1410 Laurel Boulevard | Suite 4
Pottsville, PA 17901

P: 570-385-1400

F: 570-385-9745

BLOOMSBURG

1877 Columbia Blvd. (RTE 11)
Cinema Center Bloomsburg, PA 17815

P: 570-387-9711

F: 570-387-9712

LOCATIONS

POTTSTOWN

356 East High Street
Pottstown, PA 19464-5660

P: 610-323-1555

F: 610-323-3471

HONESDALE

1851 Fair Ave. (RTE. 191N)
Honesdale, PA 18431

P: 570-253-3247

F: 570-253-0910

READING

2101 Centre Ave.
Reading, PA 19605

P: 610-374-4441

F: 610-374-8756

SOUDERTON

16 Washington Avenue
Souderton, PA 18964

P: 215-723-5541

F: 215-723-5273

APPLIANCE & LIGHTING DESIGN CENTERS

ALLENTOWN

222 Hamilton St., Allentown, PA 18101
P: 610-434-4881 | F: 610-820-9020

HARRISBURG

5010 Linglestown Rd., Harrisburg, PA 17112
P: 800-360-4441 x4415 | F: 717-558-9879

APPLIANCES

Amana
 Bosch Appliances
 Broan
 Brown
 Danby
 Electrolux
 Frigidaire
 GE Appliances
 Hotpoint
 KitchenAid
 Maytag
 Monogram
 NuTone
 Samsung
 Sharp
 Summit
 Thermador
 U-Line
 Whirlpool
 Zephyr

BALLASTS

Advance Trans. (Philips)
 Bodine
 Keystone
 Lutron
 Philips

BATTERIES

Rayovac

BOXES & ENCLOSURES

Austin Enclosures
 Carlon (ABB)
 Crouse-Hinds (Eaton)
 Hoffman
 Hubbell
 K & S Metals
 Pass & Seymour (Legrand)
 Quazite (Hubbell)
 Red Dot (ABB)
 Steel City (ABB)
 T&B (ABB)
 Wiremold (Legrand)

BUS DUCT

Eaton
 GE Industrial & Commercial

CABLE CONNECTIONS

3M
 Blackburn (ABB)
 Catamount (ABB)
 Elastimold (ABB)
 IDEAL Industries
 Panduit
 Raychem
 Sta-Kon (ABB)

CABLE SPLICING & TERMINATION

3M
 Blackburn (ABB)
 Buchanan (IDEAL Industries)
 Burndy
 Catamount (ABB)

Elastimold (ABB)
 IDEAL Industries
 NSi
 Panduit
 Raychem
 Sta-Kon (ABB)
 T&B (ABB)

CABLE TIES

Catamount (ABB)
 Panduit
 T&B (ABB)
 Ty-Rap (ABB)

CABLE TRAY

B-Line (Eaton)
 Cablofil (Legrand)
 Cope Cable Tray
 Hubbell Wiring Device-Kellems
 T&B (ABB)

CAPACITORS

Eaton
 GE Industrial & Commercial
 Sprague

CENTRAL VACUUM

Broan
 NuTone

CHANNEL (MECH. FRAMING)

B-Line (Eaton)
 Kindorf (ABB)
 Unistrut
 Superstrut (ABB)

CHEMICALS & SPRAY

3M
 CRC
 IDEAL Industries
 Metallics

CIRCUIT BREAKERS

Eaton
 GE Industrial & Commercial
 Rockwell Automation (Allen Bradley)
 Square D

COMMUNICATIONS CABLE

Belden
 Coleman
 Commscope
 Dekoron
 General
 Genesis (Honeywell)
 Olflex (Lapp)
 Omni
 Southwire
 TPC Wire & Cable
 West Penn Wire

CONDUIT & RACEWAY

Allied Tube & Conduit
 Anamet Electrical
 Calpipe (Calbond, Calbrite)
 Electri-flex
 Gibson Stainless

Hubbell Wiring Device-Kellems
 Ocal (ABB)
 Panduit
 Prime Conduit
 Southern Pipe
 Southwire
 T&B (ABB)
 Western Tube
 Wiremold (Legrand)

CONDUIT FITTINGS & ACCESSORIES

Arlington
 Blackburn (ABB)
 B-Line (Eaton)
 Caddy
 Carlon (ABB)
 Crouse-Hinds (Eaton)
 Dundas
 Gibson Stainless
 IDEAL Industries
 Lambro
 Madison Electric Products
 NSi
 Ocal (ABB)
 Panduit
 Porcelain Products Co.
 Steel City (ABB)
 T&B (ABB)

DATACOMM PRODUCTS

3M
 Arlington
 Belden
 Caddy
 Carlon (ABB)
 Coleman Cable
 Commscope
 Dekoron
 General Cable
 Genesis (Honeywell)
 Grace Engineered Products
 Greenlee
 Hoffman
 Hubbell Wiring Device-Kellems
 IDEAL Industries
 Klein Tools
 Leviton
 Olflex (Lapp)
 Omni Cable
 On-Q (Legrand)
 Panduit
 Pass & Seymour (Legrand)
 Signamax
 Southwire
 T&B (ABB)
 TPC Wire & Cable
 West Penn Wire

DISTRIBUTION EQUIPMENT

Eaton
 GE Industrial & Commercial
 Rockwell Automation (Allen Bradley)

ELECTRIC HAND DRYERS

Excel Dryer
World Dryer Corp.

**ELECTRICAL TAPES
& COMPOUNDS**

3M
NSi

**ENCODERS-COUNTERS-
DISPLAYS**

Danaher Controls
Rockwell Automation (Allen Bradley)

**EXPLOSION-PROOF LIGHTING
FITTINGS & ENCLOSURES**

Crouse-Hinds (Eaton)
Hazlux Lighting (ABB)
Hubbell Lighting
LDPI
RAB Lighting
R-A-L
Schmersal
T&B Fittings (ABB)

FANS & VENTILATION

Air King LTD
Airmaster Fan Co.
Berko (Marley Engineered Products)
Big Ass Fans
B-Line (Eaton)
Broan
Emerson
Fanimation
Haiku Fans (Big Ass Fans)
Kichler
Minka-Aire
Modern Fan Company
Monte Carlo
NuTone
Quorum International Lighting & Fans
TPI

FASTENERS-HANGERS

Arlington
B-Line (Eaton)
Caddy
Metallics
Minerallac
Panduit
T&B (ABB)

FLASHLIGHTS

Klein Tools
Rayovac

FUSES & FUSE BLOCKS

Bussmann (Eaton)
Mersen

GENERATORS

Briggs & Stratton

GROUND FAULT DEVICES

Daniel Woodhead (Molex)
Hubbell Wiring Device-Kellems
Pass & Seymour (Legrand)
TRC (Coleman Cable)

GROUNDING & BONDING

Arlington
Blackburn (ABB)
Cadweld (Erico)
Erico
Harger
Madison Electric Products

HEAT SHRINK PRODUCTS

3M
IDEAL Industries
Panduit
T&B (ABB)

HEAT TAPES

Chromalox
Easy Heat (Emerson)
Raychem

HEATING EQUIPMENT

Berko (Marley Engineered Products)
Broan
Chromalox
Easy Heat (Emerson)
GE Zoneline
NuTone
TPI

INDUSTRIAL COMPUTERS

Rockwell Automation (Allen Bradley)

**INDUSTRIAL
CONNECTION SOLUTIONS**

Crouse-Hinds (Eaton)
Daniel Woodhead (Molex)
Harting
Hubbell Wiring Device-Kellems
Meltric
Panduit
Pass & Seymour (Legrand)
Pos-E-Kon (ABB)
Rockwell Automation (Allen Bradley)
Russellstoll (ABB)

NETWORKING SOLUTIONS

Daniel Woodhead (Molex)
Grace Engineered Products
Hirschmann (Belden)
Hubbell Wiring Device-Kellems
Panduit
Pass & Seymour (Legrand)
Rockwell Automation (Allen Bradley)

LABEL SYSTEMS

3M
Brady Worldwide
E-Z Code (ABB)
Panduit

LADDERS & SCAFFOLDING

Louisville Ladder

LAMP & BALLAST RECYCLING

Veolia Energy/Recycling

LAMPS

Angelo Bros. (Westinghouse)
EiKO
Encapsulite
Halco LGD

Keystone Lighting Technologies
Satco
Shattershield
Philips
TCP
Ushio

**LENSES, LOUVERS
& REFLECTORS**

ALP
Louver's International

LIGHT CURTAINS

Rockwell Automation (Allen Bradley)

LIGHT POLES

Cooper Lighting
Hadco
Hapco
Hubbell Lighting
KW Industries
Lithonia
Spaulding
Valmont

**LIGHTING-COMMERCIAL
& INDUSTRIAL**

Abolite
Alkco
American Fluorescent
American Lighting
Atlas Lighting
Columbia Lighting
Contrast Lighting
Cooper Lighting
Cree
Crouse-Hinds
Day-Brite Lighting
Devine Lighting
Fail Safe
Forum
Gardco Lighting
Guth Lighting
Hadco
Hi-Tek (Lithonia)
Holophane
Hubbell Lighting
Hydrel
Industrial Lighting Products
KB Lighting
Kenall Mfg. Co.
Keystone Lighting Technologies
Kim Lighting
Kirlin Lighting
Kurt Versen Co.
Lam Lighting
LBL Lighting
Lightolier Inc. (Philips)
Lite Control
Lithonia
LSI
Lumark Lighting
Lumax Lighting
Luminii
Lum-Tech
Manning
McGraw-Edison
McPhiliben
Metalux Corp.

Moldcast
NCI (Eaton)
Neo-Ray Products
North Star Lighting
Omega Lighting
Peerless Lighting
Philips
Phoenix Products
Prescolite
Progress Lighting
RAB Lighting
Red Dot
Simkar Lighting
SLV Lighting
Spaulding
Sternier Lighting
Stonco
Sure Lites
Swivelier Co.
Visa Lighting
Voigt
WAC Lighting
Wide-Lite Corp.
Zumtobel

LIGHTING CONTROLS & DIMMING SYSTEMS

Hubbell Building Automation
Hubbell Wiring
Intermatic
Lightolier Inc. (Philips)
Lutron
Pass & Seymour (Legrand)
Sensor Switch
TE Connectivity (Tyco)
Tork

LIGHTING-EXIT & EMERGENCY

Bodine
Chloride Systems (Philips)
Dual-Lite Inc. (Hubbell Lighting)
Emergi-Lite (ABB)
Hubbell Lighting
Lithonia
Sure Lites

LIGHTING-PORTABLE

Bergen
Daniel Woodhead (Molex)
McGill Mfg. (Emerson)
NCI (Eaton)

LIGHTING-RESIDENTIAL

2nd Ave Design
A-19 Lighting
Adjusta-post
Aladdin (Fixture Lifts)
Alico
Alkco
American-Derosa
American Fluorescent
American Lantern
American Lighting
Angelo Bros. (Westinghouse)
ANP
Arctel

Arroyo Craftsman
Artcaft
Artemide
Bega
Columbia Lighting
Contrast Lighting
Corbett Lighting
Country Traditions Lighting
Cristal
CSL Lighting
Currey & Co. Lighting
Dolan Design
Effetre
Elk Lighting
Emerson
Escort
ET2
Eurofase Lighting
Fanimation
Fiberstars
Fire Farm Lighting
Focal Point
Forecast (Philips)
Forte
Guth Lighting
H.E. Williams Lighting
Hadco
Halo
Hampstead
Hanover Lantern Co. (Philips)
House of Troy Lighting
Hubbardton Forge Lighting
Hudson Valley Lighting
Hunter Lighting
Illuminating Experiences
Intermatic
International Lighting
Kalco Lighting
Kenall Lighting
Kenroy
Kichler
Landmark
LBL Lighting
Lightolier Inc. (Philips)
Lite-Source
Lithonia
Livex Lighting
Lt. Moses Willard Lighting
Maxim Lighting
Metropolitan
Meyda Tiffany Lighting
Minka Lavery
Murray Feiss Lighting
Nora Lighting
North Star Lighting
Northeast Lantern
Nulco
Optiled
Philips
Period Arts Fans
Prima Lighting
Progress Lighting (Hubbell Lighting)
Quoizel Lighting
R.A.M.
Remcraft

Satco
Schonbek
Scott Lighting
Sea Gull Lighting
Sillites
Solavanti
Starfire
Stonegate
Sunset Lighting & Fans
Tech Element Lighting
Tech Lighting
Translite-Sonoma (Philips)
Troy Lighting
Ultralights
Ushio
Visa Lighting
Vista Landscape Lighting
Volume
WAC Lighting
Westek
Westinghouse
Wilshire Lighting
World Imports

LUGS-MECHANICAL & COMPRESSION

Blackburn (ABB)
Burndy
NSi
Panduit

MACHINE SAFETY

Eaton
Rockwell Automation (Allen Bradley)

METERING

Endress + Hauser
Eaton
E-Mon/D-Mon
GE
Talon

MOTION CONTROL

Rockwell Automation (Allen Bradley)

MOTOR CONTROLS

Brad Harrison (Molex)
Joslyn Clark Control
Linemaster
Rockwell Automation (Allen Bradley)
Selecta Switch

OPERATOR INTERFACE

Rockwell Automation (Allen Bradley)

PIN/SLEEVE CONNECTORS

Brad Harrison (Molex)
Crouse-Hinds (Eaton)
Harting
Hubbell Wiring Device-Kellems
Meltric
Pass & Seymour (Legrand)
Russellstoll (ABB)

POLE LINE EQUIPMENT

Bashlin
Tiffin Insulators (Porcelain Products)

POWER CONDITIONING

Acme Electric
Best Power (Eaton)
MTE
Sola/Hevi-Duty (EGS)
Transtector

POWER SUPPLIES/UPS

Acme Electric
APC
Best Power (Eaton)
Rockwell Automation (Allen Bradley)
Sola/Hevi-Duty (EGS)

PROGRAMMABLE LOGIC CONTROLLERS (PLC)

Rockwell Automation (Allen Bradley)

PUSH BUTTONS & PILOT LIGHTS

Hubbell Wiring Device-Kellems
IDEAL Industries
McGill (Emerson)
NSi
Rockwell Automation (Allen Bradley)
Selecta Switch

SAFETY/PPE

3M
Brady Worldwide
IDEAL Industries
Kidde
OEL
Rockwell Automation (Allen Bradley)

SAFETY SWITCHES

Eaton
GE Industrial & Commercial
Rockwell Automation (Allen Bradley)

SENSORS-PHOTOELECTRIC, PROXIMITY, LIMIT

Rockwell Automation (Allen Bradley)
Schmersal

SERVERS

Rockwell Automation (Allen Bradley)
Stratus

SIGNAL CONDITIONERS

Exttech
Rockwell Automation (Allen Bradley)

SIGNALING

Edwards Signaling
Federal Signal
Rockwell Automation (Allen Bradley)

SMOKE DETECTORS, CO, FIRE SAFETY

Kidde

SOFTWARE

Pro Soft
Rockwell Automation (Allen Bradley)
Rockwell Software
SyTech Inc.

STARTERS & CONTACTORS

Eaton
GE Industrial & Commercial
Rockwell Automation (Allen Bradley)

SURGE/LIGHTING PROTECTION

Bussmann
Erico
Harger
Hubbell
Intermatic
Pass & Seymour (Legrand)
R-K Electronics
Transtector

SWITCHGEAR

Eaton
GE
Penn Panel

TERMINAL BLOCKS

Rockwell Automation (Allen Bradley)

TEST INSTRUMENTS

Amprobe
FLIR
Fluke
Greenlee
IDEAL Industries
Klein Tools
Milwaukee Tools

TIMERS

Eaton
Grasslin (Intermatic)
Intermatic
Rockwell Automation (Allen Bradley)
Tork

TOOLS

Amprobe
Fluke
Greenlee
IDEAL Industries
Klein Tools
Milwaukee Tools
Panduit
Rack-a-Tiers
T&B (ABB)

TRANSFORMERS & VOLTAGE REGULATORS

Acme Electric
Dongan Electric Mfg.
Eaton
Edwards Signaling
Federal Pacific
GE Industrial & Commercial
Hammond Power Solutions
Rockwell Automation (Allen Bradley)
RTE Corp. (Eaton)

Sola/Hevi-Duty (EGS)

ULTRASONIC SENSORS

Chromalox
Endress + Hauser
Migatron
Rockwell Automation (Allen Bradley)

VFD – VARIABLE FREQUENCY DRIVES

Rockwell Automation (Allen Bradley)

WARNING TAPE

Brady Worldwide
IDEAL Industries
Panduit
T&B (ABB)

WIRE & CABLE

AFC
Alcan
Alflex (Southwire)
Belden
Carol Cable Co. (General)
Coleman Cable
Commscope
Dekoron
Encore
Essex Wire & Cable
General Cable
Genesis (Honeywell)
Houston Wire & Cable
King Wire
Nexans
Olflex (Lapp)
Omni Cable
Prysmian Cable
Southwire
TPC Wire & Cable
West Penn Wire

WIRE MARKERS

3M
Brady Worldwide
IDEAL Industries
Panduit
T&B (ABB)

WIRING DEVICES & WALLPLATES

Daniel Woodhead (Molex)
Hubbell Wiring Device-Kellems
Leviton
Lutron
McGill (Emerson)
Meltric
Mulberry
Pass & Seymour
Selecta Switch

YOUR TRUSTED PARTNER



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