



# WELCOME TO FROMM!

## SERVICES

- Arc Flash Study
- Asset Performance Measurement
- Design-Build
- Energy Efficiency Consultation
- Industrial Automation Audit
- Inventory Management
- Jobsite Boxes & Material Handling Carts
- Lighting Design
- Lockout/Tagout Assessment
- Material Kitting
- Network Evaluation & Design
- Product Repair & Remanufacturing
- Project Staging
- Thermal Audit

## EXPERTISE

- Appliances & Decorative Lighting
- Contractors
- Electrical Machine Safety
- Electric Supply
- Energy & Utility Management
- Food & Beverage
- Lighting & Lighting Controls
- Metal Manufacturing
- Mining & Aggregates
- MRO & Storeroom Management
- Original Equipment Manufacturing (OEM)
- Plant Automation & Networking
- Power Distribution
- Property Management
- Rockwell Automation
- Water & Waste Water Treatment

## HISTORY

Founded in 1923 by Louis D. Fromm with four employees, Fromm's first headquarters was a converted row home in downtown Reading, PA with a garage serving as a warehouse. In 1961, the company moved into a four-story building to accommodate its rapid growth. In 1974, a 40,000 sq. ft. facility was constructed at 2101 Centre Ave. in Reading, PA; Fromm's present-day headquarters.

Fromm Electric Supply is a family owned and operated company with roots in Pennsylvania. Principal owners are descendants of the founders, proud of their heritage as well as the professional management team's continued emphasis on high integrity, customer service, and fiscal accountability.

Fromm is one of the largest privately-owned electrical supply distributors in the United States.

## MARKET SEGMENTS SERVED

### COMMERCIAL

- Institutions
- Utilities
- Municipalities
- Hospitality/Retail
- National Accounts/Multi-Location Chains
- Contractors-Electrical, Mechanical, HVAC
- Architects/Lighting Designers

### INDUSTRIAL

- Manufacturing Plants
- Panelbuilders
- OEM
- Integrators
- Industrial Contractors
- Processing Industries

### RESIDENTIAL

- Builders
- Electrical Contractors
- Kitchen/Bath Remodelers
- Property Management
- Lighting Designers
- Interior Designers
- Home Theater/A-V Contractors

*We additionally serve government and export markets.*

## OPERATING 8 SUPPLY BRANCHES IN PA

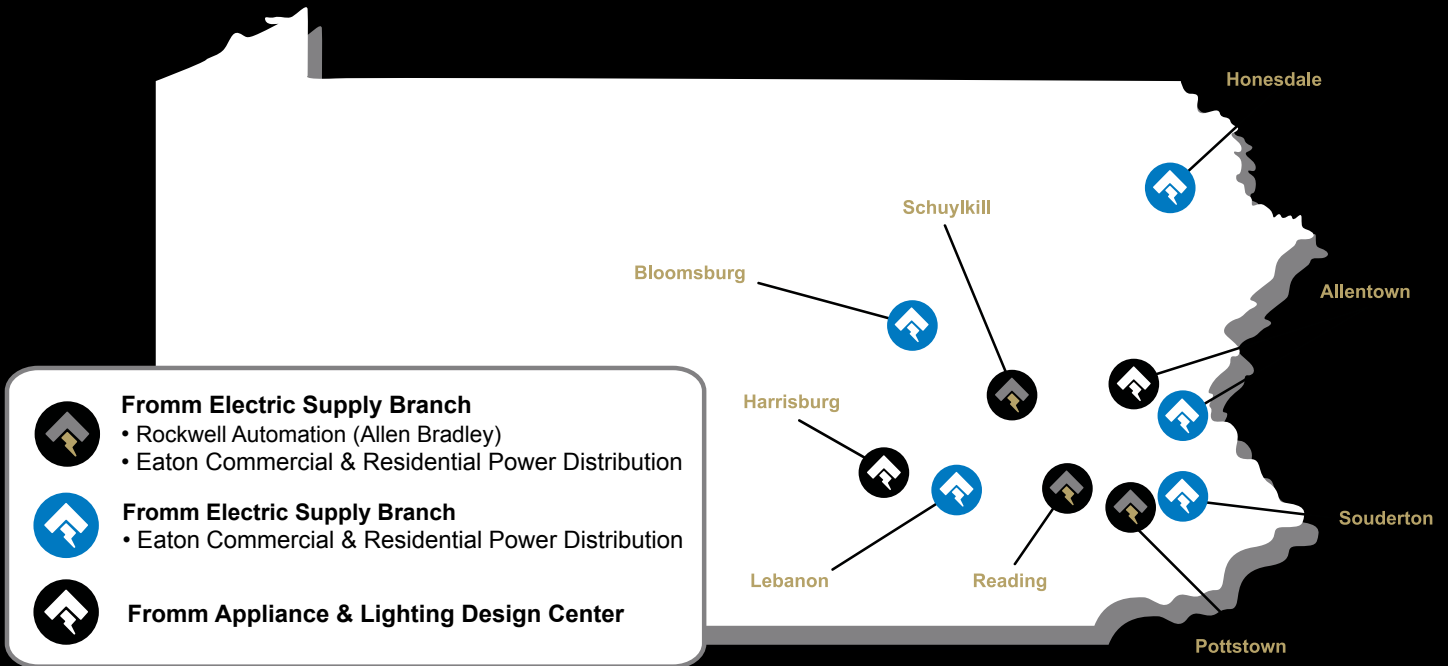
- Allentown
- Bloomsburg
- Honesdale
- Lebanon
- Pottstown
- Reading
- Schuylkill
- Souderton

## RESIDENTIAL DESIGN CENTERS

- Allentown
- Harrisburg

Fromm's mission is to be the most valued supplier of products and services to our customers.

# PENNSYLVANIA



## ELECTRIC SUPPLY COUNTERS

### ALLENTOWN

222 Hamilton Street  
 Allentown, PA 18101  
 P: 610-434-4881  
 F: 610-820-9020

### LEBANON

17 E. Lehman Street  
 Lebanon, PA 17046  
 P: 717-228-2072  
 F: 717-228-2072

### SCHUYLKILL

1410 Laurel Boulevard | Suite 4  
 Pottsville, PA 17901  
 P: 570-385-1400  
 F: 570-385-9745

### BLOOMSBURG

1877 Columbia Blvd. (RTE 11)  
 Cinema Center Bloomsburg, PA 17815  
 P: 570-387-9711  
 F: 570-387-9712

## LOCATIONS

### POTTSTOWN

356 East High Street  
 Pottstown, PA 19464-5660  
 P: 610-323-1555  
 F: 610-323-3471

### HONESDALE

1851 Fair Ave. (RTE. 191N)  
 Honesdale, PA 18431  
 P: 570-253-3247  
 F: 570-253-0910

### READING

2101 Centre Ave.  
 Reading, PA 19605  
 P: 610-374-4441  
 F: 610-374-8756

### SOUDERTON

16 Washington Avenue  
 Souderton, PA 18964  
 P: 215-723-5541  
 F: 215-723-5273

## APPLIANCE & LIGHTING DESIGN CENTERS

### ALLENTOWN

222 Hamilton St., Allentown, PA 18101  
 P: 610-434-4881 | F: 610-820-9020

### HARRISBURG

5010 Linglestown Rd., Harrisburg, PA 17112  
 P: 800-360-4441 x4415 | F: 717-558-9879

**APPLIANCES**

Amana  
 Bosch Appliances  
 Broan  
 Brown  
 Danby  
 Electrolux  
 Frigidaire  
 GE Appliances  
 Hotpoint  
 KitchenAid  
 Maytag  
 Monogram  
 NuTone  
 Samsung  
 Sharp  
 Summit  
 Thermador  
 U-Line  
 Whirlpool  
 Zephyr

**BALLASTS**

Advance Trans. (Philips)  
 Bodine  
 Lutron  
 Philips

**BATTERIES**

Rayovac

**BOXES & ENCLOSURES**

Austin Enclosures  
 Carlon (ABB)  
 Crouse-Hinds (Eaton)  
 Hoffman  
 Hubbell Wiring Device-Kellems  
 Pass & Seymour (Legrand)  
 K & S Metals  
 Quazite (Hubbell)  
 Red Dot (ABB)  
 Steel City (ABB)  
 T&B (ABB)  
 Wiremold (Legrand)

**BUS DUCT**

Eaton  
 GE Industrial & Commercial

**CABLE CONNECTIONS**

3M  
 Blackburn (ABB)  
 Catamount (ABB)  
 Elastimold (ABB)  
 IDEAL Industries  
 Panduit  
 Raychem  
 Sta-Kon (ABB)

**CABLE SPLICING & TERMINATION**

3M  
 Blackburn (ABB)  
 Buchanan (IDEAL Industries)  
 Burndy  
 Catamount (ABB)  
 Elastimold (ABB)  
 IDEAL Industries

NSi  
 Panduit  
 Raychem  
 Sta-Kon (ABB)  
 T&B (ABB)

**CABLE TIES**

Catamount (ABB)  
 Panduit  
 Ty-Rap (ABB)

**CABLE TRAY**

B-Line (Eaton)  
 Cablofil (Legrand)  
 Cope Cable Tray  
 Hubbell Wiring Device-Kellems  
 T&B (ABB)

**CAPACITORS**

Eaton  
 Sprague

**CENTRAL VACUUM**

Broan  
 NuTone

**CHANNEL (MECH. FRAMING)**

B-Line (Eaton)  
 Kindorf (ABB)  
 Superstrut (ABB)  
 Unistrut

**CHEMICALS & SPRAY**

3M  
 CRC  
 IDEAL Industries  
 Metallics

**CIRCUIT BREAKERS**

Eaton  
 GE Industrial & Commercial  
 Rockwell Automation (Allen Bradley)\*  
 Square D

**COMMUNICATIONS CABLE**

Belden  
 Coleman Cable  
 Commscope  
 Dekoron  
 General Cable  
 Genesis (Honeywell)  
 Olflex (Lapp)  
 Omni Cable  
 Southwire  
 TPC Wire & Cable  
 West Penn Wire

**CONDUIT & RACEWAY**

Allied Tube & Conduit  
 Anamet Electrical  
 Calpipe (Calbond, Calbrite)  
 Electri-flex  
 Gibson Stainless  
 Hubbell Wiring Device-Kellems  
 Ocal (ABB)  
 Panduit  
 Prime Conduit  
 Southern Pipe

T&B (ABB)  
 Western Tube  
 Wiremold (Legrand)

**CONDUIT FITTINGS & ACCESSORIES**

Arlington  
 Blackburn (ABB)  
 B-Line (Eaton)  
 Caddy  
 Carlon (ABB)  
 Crouse-Hinds (Eaton)  
 Dundas  
 Gibson Stainless  
 IDEAL Industries  
 Lambro  
 Madison Electric Products  
 Minerallac  
 NSi  
 Ocal (ABB)  
 Panduit  
 Porcelain Products Co.  
 Steel City (ABB)  
 T&B (ABB)

**DATA COMM PRODUCTS**

3M  
 Arlington  
 Belden  
 Caddy  
 Carlon (ABB)  
 Coleman Cable  
 Commscope  
 Dekoron  
 General Cable  
 Genesis (Honeywell)  
 Grace Engineered Products  
 Great Lakes  
 Greenlee  
 Hoffman  
 Hubbell Wiring Device-Kellems  
 IDEAL Industries  
 Klein Tools  
 Leviton  
 Lynn Electronics  
 Olflex (Lapp)  
 Omni Cable  
 On-Q (Legrand)  
 Panduit  
 Pass & Seymour (Legrand)  
 Signamax  
 Southwire  
 T&B (ABB)  
 TPC Wire & Cable  
 West Penn Wire

**DISTRIBUTION EQUIPMENT**

Eaton  
 Rockwell Automation (Allen Bradley)\*

**ELECTRIC HAND DRYERS**

Excel Dryer  
 World Dryer Corp.

**ELECTRICAL TAPES & COMPOUNDS**

3M

**ENCODERS-COUNTERS-DISPLAYS**

Danaher Controls  
Eaton  
Rockwell Automation (Allen Bradley)\*

**EXPLOSION-PROOF LIGHTING FITTINGS & ENCLOSURES**

Crouse-Hinds (Eaton)  
Hazlux Lighting (ABB)  
Hubbell Lighting  
LDPI  
RAB Lighting  
R-A-L  
Schmersal  
T&B Fittings (ABB)

**FANS & VENTILATION**

Air King LTD  
Airmaster Fan Co.  
Berko (Marley Engineered Products)  
Big Ass Fans  
B-Line (Eaton)  
Broan  
Emerson  
Fanimation  
Haiku Fans (Big Ass Fans)  
Kichler  
Minka-Aire  
Modern Fan Company  
Monte Carlo  
NuTone  
Quorum International Lighting & Fans  
TPI

**FASTENERS-HANGERS**

Arlington  
B-Line (Eaton)  
Caddy  
Metallics  
Minerallac  
T&B (ABB)

**FLASHLIGHTS**

Klein Tools  
Rayovac

**FUSES & FUSE BLOCKS**

Bussmann (Eaton)  
Mersen

**GENERATORS**

Briggs & Stratton

**GROUND FAULT DEVICES**

Daniel Woodhead (Molex)  
Hubbell Wiring Device-Kellems  
Pass & Seymour (Legrand)  
TRC (Coleman)

**GROUNDING & BONDING**

Arlington  
Blackburn (ABB)  
Cadweld (Erico)  
Erico  
Harger  
Madison Electric Products

**HEAT SHRINK PRODUCTS**

3M  
IDEAL Industries  
Panduit  
T&B (ABB)

**HEAT TAPES**

Chromalox  
Easy Heat (Emerson)  
Raychem

**HEATING EQUIPMENT**

Berko (Marley)  
Broan  
Chromalox  
Easy Heat (Emerson)  
GE Zoneline  
NuTone  
TPI

**INDUSTRIAL COMPUTERS**

Eaton  
Rockwell Automation (Allen Bradley)\*

**INDUSTRIAL CONNECTION SOLUTIONS**

Crouse-Hinds (Eaton)  
Daniel Woodhead (Molex)  
Harting  
Hubbell Wiring Devices-Kellems  
Meltric  
Panduit  
Pass & Seymour (Legrand)  
Pos-E-Kon (ABB)  
Russellstoll (ABB)

**INDUSTRIAL NETWORKING SOLUTIONS**

Daniel Woodhead (Molex)  
Grace Engineered Products  
Hirschmann (Belden)  
Hubbell Wiring Devices-Kellems  
Panduit  
Pass & Seymour (Legrand)

**LABEL SYSTEMS**

3M  
Brady Worldwide  
E-Z Code (ABB)  
Panduit

**LADDERS & SCAFFOLDING**

Louisville Ladder

**LAMP & BALLAST RECYCLING**

Veolia Energy/Recycling

**LAMPS**

Angelo Bros. (Westinghouse)  
EiKO  
Encapsulite  
Halco  
Keystone Lighting Technologies  
Satco  
Shattershield  
Philips  
TCP  
Ushio

**LENSES, LOUVERS & REFLECTORS**

ALP  
Louver's International

**LIGHT CURTAINS**

Eaton  
Rockwell Automation (Allen Bradley)\*  
Schmersal

**LIGHT POLES**

Hadco  
Hapco  
Hubbell Lighting  
KW Industries  
Lithonia  
Spaulding  
Valmont

**LIGHTING-COMMERCIAL & INDUSTRIAL**

Abolite  
Alkco  
American Fluorescent  
American Lighting  
Atlas  
Columbia Lighting  
Contrast Lighting  
Cooper Lighting  
Cree  
Crouse-Hinds  
Day-Brite Lighting  
Devine Lighting  
Fail Safe  
Forum  
Gardco Lighting  
Guth Lighting  
Hadco  
Hi-Tek (Lithonia)  
Holophane  
Hubbell Lighting  
Hydrel  
Industrial Lighting Products  
KB Lighting  
Kenall Mfg. Co.  
Keystone Lighting Technologies  
Kim Lighting  
Kirlin Lighting  
Kurt Versen Co.  
Lam Lighting  
LBL Lighting  
Lightolier Inc. (Philips)  
Lite Control  
Lithonia  
LSI  
Lumark Lighting  
Lumax Lighting  
Luminii  
Lum-Tech  
Manning  
McGraw-Edison  
McPhiliben  
Metalux Corp.  
Moldcast Lighting  
NCI (Eaton)  
Neo-Ray Products  
North Star Lighting  
Omega Lighting  
Peerless Lighting  
Philips  
Phoenix Products  
Prescolite

Progress Lighting  
RAB Lighting  
Red Dot  
Simkar Lighting  
SLV Lighting  
Spaulding  
Stern Lighting  
Stonco  
Sure Lites  
Swivelier  
Visa Lighting  
Voigt  
WAC Lighting  
Wide-Lite  
Zumtobel

#### **LIGHTING CONTROLS & DIMMING SYSTEMS**

Hubbell Building Automation  
Hubbell Wiring Device-Kellems  
Intermatic  
Lightolier Inc. (Philips)  
Lutron  
Pass & Seymour (Legrand)  
Sensor Switch  
TE Connectivity (Tyco)  
Tork

#### **LIGHTING-EXIT & EMERGENCY**

Bodine  
Chloride Systems (Philips)  
Dual-Lite Inc. (Hubbell Lighting)  
Emergi-Lite (ABB)  
Hubbell Lighting  
Lithonia  
Sure Lites

#### **LIGHTING-PORTABLE**

Daniel Woodhead (Molex)  
McGill Mfg. (Emerson)  
NCI (Eaton)

#### **LIGHTING-RESIDENTIAL**

2nd Ave Design  
A-19  
Adjusta-post  
Aladdin (Fixture Lifts)  
Alico  
Alkco  
American-Derosa  
American Fluorescent  
American Lantern  
American Lighting  
Angelo Bros. (Westinghouse)  
ANP Lighting  
Arctel  
Arroyo Craftsman  
Artcaft  
Artemide  
Atlas  
Bega  
Columbia Lighting  
Contrast Lighting  
Corbett Lighting  
Country Traditions  
Cristal  
CSL Lighting

Currey & Co. Lighting  
Dolan Design  
Effetre  
Elk Lighting  
Emerson  
Escort  
ET2  
Eurofase Lighting  
Fanimation  
Fiberstars  
Fire Farm Lighting  
Focal Point  
Forecast (Philips)  
Forte  
Guth Lighting  
H.E. Williams Lighting  
Hadco  
Halo  
Hampstead  
Hanover Lantern Co. (Philips)  
House of Troy Lighting  
Hubbardton Forge Lighting  
Hudson Valley Lighting  
Hunter  
Illuminating Experiences  
Intermatic  
International  
Kalco  
Kenall  
Kenroy  
Kichler  
Landmark  
LBL  
Lightolier Inc. (Philips)  
Lite-Source  
Lithonia  
Livex  
Lt. Moses Willard  
Maxim  
Metropolitan  
Meyda Tiffany  
Minka Lavery  
Murray Feiss  
Nora  
North Star  
Northeast Lantern  
Nulco  
Optiled  
Philips  
Period Arts Fans  
Prima  
Progress (Hubbell)  
Quoizel  
R.A.M.  
Remcraft  
Satco  
Schonbek  
Scott  
Sea Gull  
Sillites  
Solavanti  
Starfire  
Stonegate  
Sunset Lighting & Fans  
Tech Element

Tech  
Translite-Sonoma (Philips)  
Troy  
Ultralights  
Ushio  
Visa  
Vista Landscape  
Volume  
WAC  
Westek  
Westinghouse  
Wilshire  
World Imports

#### **LUGS-MECHANICAL & COMPRESSION**

Blackburn (ABB)  
Burndy  
NSi  
Panduit

#### **MACHINE SAFETY**

Eaton  
Grace Products  
Rockwell Automation (Allen Bradley)\*  
Schmersal

#### **METERING**

Eaton  
E-Mon/D-Mon  
GE Industrial & Commercial  
Talon

#### **MOTION CONTROL**

Eaton  
Rockwell Automation (Allen Bradley)\*

#### **MOTOR CONTROLS**

Brad Harrison (Molex)  
Eaton  
Honeywell  
Joslyn Clark Control  
Linemaster  
Rockwell Automation (Allen Bradley)\*  
Selecta Switch

#### **OPERATOR INTERFACE**

Eaton  
Rockwell Automation (Allen Bradley)\*

#### **PIN/SLEEVE CONNECTORS**

Brad Harrison (Molex)  
Crouse-Hinds (Eaton)  
Harting  
Hubbell Wiring Device-Kellems  
Meltric  
Pass & Seymour (Legrand)  
Russellstoll (ABB)

#### **POLE LINE EQUIPMENT**

Bashlin  
Tiffin Insulators (Porcelain Products)



**POWER CONDITIONING**

Acme Electric  
Eaton  
Sola/Hevi-Duty (EGS)  
Transtector Best Power (Eaton)

**POWER SUPPLIES/UPS**

Acme Electric  
APC  
Best Power (Eaton)  
Eaton  
Rockwell Automation (Allen Bradley)\*  
Sola/Hevi-Duty (EGS)

**PROGRAMMABLE LOGIC CONTROLLERS (PLC)**

Eaton  
Rockwell Automation (Allen Bradley)\*

**PUSH BUTTONS & PILOT LIGHTS**

Eaton  
Hubbell Wiring Device-Kellems  
IDEAL Industries  
McGill (Emerson)  
NSi  
Rockwell Automation (Allen Bradley)\*  
Schmersal  
Selecta Switch

**SAFETY/PPE**

3M  
Brady Worldwide  
IDEAL Industries  
Kidde  
OEL  
Rockwell Automation (Allen Bradley)\*

**SAFETY SWITCHES**

Eaton  
Rockwell Automation (Allen Bradley)\*  
Schmersal

**SENSORS-PHOTOELECTRIC, PROXIMITY, LIMIT**

Eaton  
Migatron  
Rockwell Automation (Allen Bradley)\*  
Schmersal

**SIGNAL CONDITIONERS**

Extech  
Rockwell Automation (Allen Bradley)\*

**SIGNALING**

Eaton  
Edwards Signaling  
Federal Signal

**SMOKE DETECTORS, CO, FIRE SAFETY**

Kidde

**SOFTWARE**

Pro Soft  
Rockwell Automation (Allen Bradley)\*  
Rockwell Software\*  
SyTech Inc.

**STARTERS & CONTACTORS**

Eaton  
Rockwell Automation (Allen Bradley)

**SURGE/LIGHTING PROTECTION**

Bussmann  
Current Technologies  
Eaton  
Erico  
Harger  
Hubbell Wiring Device-Kellems  
Intermatic  
Pass & Seymour (Legrand)  
R-K Electronics  
Transtector

**SWITCHGEAR**

Eaton  
Penn Panel

**TERMINAL BLOCKS**

Buchanan (IDEAL Industries)  
Eaton  
Rockwell Automation (Allen Bradley)\*

**TEST INSTRUMENTS**

Amprobe  
Fluke  
Greenlee  
IDEAL Industries  
Klein Tools  
Milwaukee Tools

**TIMERS**

Eaton  
Grasslin (Intermatic)  
Intermatic  
Rockwell Automation (Allen Bradley)\*  
Tork

**TOOLS**

Amprobe  
Fluke  
Greenlee  
IDEAL Industries  
Klein Tools  
Milwaukee Tools  
Panduit  
Rack-a-Tiers  
T&B (ABB)

**TRANSFORMERS & VOLTAGE REGULATORS**

Acme Electric  
Dongan Electric Mfg.  
Eaton  
Edwards Signaling  
Federal Pacific  
Hammond Power Solutions

Rockwell Automation (Allen Bradley)\*  
RTE Corp. (Eaton)  
Sola/Hevi-Duty (EGS)

**ULTRASONIC SENSORS**

Chromalox  
Migatron  
Rockwell Automation (Allen Bradley)\*

**VFD – VARIABLE FREQUENCY DRIVES**

Eaton  
Rockwell Automation (Allen Bradley)\*

**WARNING TAPE**

Brady Worldwide  
IDEAL Industries  
Panduit  
T&B (ABB)

**WIRE & CABLE**

AFC  
Alcan  
Alflex (Southwire)  
Belden  
Carol Cable Co. (General Cable)  
Coleman Cable  
Commscope  
Dekoron  
Encore  
Essex Wire & Cable  
General Cable  
Genesis (Honeywell)  
Houston Wire & Cable  
King Wire  
Nexans  
Okonite  
Olflex (Lapp)  
Omni Cable  
Prysmian Cable  
Southwire  
TPC Wire & Cable  
West Penn Wire

**WIRE MARKERS**

3M  
Brady Worldwide  
IDEAL Industries  
Panduit  
T&B (ABB)

**WIRING DEVICES & WALLPLATES**

Daniel Woodhead (Molex)  
Hubbell Wiring Devices-Kellems  
Leviton  
Lutron  
McGill (Emerson)  
Meltric  
Mulberry  
Pass & Seymour  
Selecta Switch

# YOUR TRUSTED PARTNER



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